PhD Lecture PTE Regionális Politika és Gazdaságtan Doktori Iskolája

Trends and Visions of Regional Policy in Europe – Border Regions and Cohesion

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EU EXTERNAL BORDERS AND THE IMMEDIATE NEIGHBOURS ANALYSING REGIONAL DEVELOPMENT OPTIONS THROUGH POLICIES & PRACTICES OF CROSS-BORDER CO-OPERATION



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Are border regions "just" European peripheries and a threat to cohesion??





De-Bordering at Szelmenc = European development





Assumptions of cross-border co-operation as a development resource

- •Based on economic complementarity/synergy
- •Addresses pragmatic issues (problems and opportunities)
- •Creates a sense of 'shared region' (a site of cross-border integration)
- •Reduces negative border effects



Development Issues in Borderlands

- •Generally, national and European peripheries with multiple disadvantages
 - demographic decline and ageing populations
 - lack of diversified economies
 - weak urban networks
 - transfer dependency/rural subsistence economies
 - lack of connectivity to major centres
 - truncated border economies due to securitisation



Social policy and welfare are problems as well

- •Economic trends and policies marginalise rural populations and weaker cities
- •Cost of service provision in the periphery is high
- •Burdens on local government increasing (e.g. increasing outlays, decreasing revenues)
- •Multiple deprivations (especially in neighbouring states) =poverty, exploitation, violence, exclusion, public health issues



Emerging European Borderlands

- •Large areas of the EU
- Extreme economic and political marginalisation
- Histories of isolation
- •Regions at the "Edge" of a wider political community
- •Unresolved historical and ethnic tensions



German-Polish Borderland: a model of pre-integration

- Political orchestration of a new European Order post-1989
- •Selective public-sector networks
- Euroregions and other CBC institutions created
- •Learning process in the use of European regional development resources



metropolisation and peripheries: 1) cross-border functional areas, 2) national consolidation







Border region challenges to (Territorial) Cohesion

(partly based on Mirwaldt, McMaster and Bachtler 2009)

- CBC is seen to "fill the gaps" between national strategies in European cohesion
- Polycentric development : capacities, resources and social capital needed that is more available in dynamic centres, generally not at the borders except in W. Europe
- Balanced development designing redistributive measures that can be supported by place-based strategies in peripheral areas
- Accessibility this is a clear West-East divide no TEN beyond the core, for example
- Networking physical and interactive connections hindered by borders, poor accessibility and sparser settlement

CBC programmes of the EU

INTERREG I-IV

PHARE CBC

TACIS CBC (not on map)

ENPI-CBC (not on map)



Cross-border cooperation 1989 - 2013

Participating regions since 1989 since 2004 since 1994 since 2007 since 1995 other regions

NUTS3 regions as of 01/01/2008. Including partly eligible regions. 2007-2013: including ENPI programme areas (not covered by this publication).



European Territorial Cooperation Objective







Cohesion, Cooperation and Borders

- Opportunity structures: structural funds for project development and marketing but strategic funding is limited (example: TEN-T funding)
- Realism: greater support not forthcoming – especially at Fortress Europe's new outer edge
- What are local options?
- Place-based strategies viable in face of border effects and peripherality?



Local CBC and Cohesion Policy some possible options:

- Conceptualisation and implementation of future Cohesion Policy with a view to local/regional CBC across borders
- Greater policy + programme and strategic focus towards 'third sector' actors (NGOs, civil society)
 - Welfare role through local service provision and alternative strategies of care; youth programmes, cultural areas
 - Development through capacity-building, education, training, research, social entrepreneurship
 - Support via alternative spaces for framing development strategies, source of inspiration, local mobilisation



CBC and governance options (source: MOT/Gobert-

Keckeis)



ITÄ-SUOMEN YLIOPISTO

CBC, ITI and future Cohesion Policy?

(source: MOT/Gobert-Keckeis)





CBC as a place-based strategy: contextual factors decisive

- •Need for more decisive and targeted support mechanisms
- •Need for greater participation of civil society and local/regional level otherwise European message restricted to policy elites
- •Need for new historical-cultural thinking that transcends stereotypes and "geo-phobias"
- •EU's policy impacts need reinforcement through greater socio-cultural engagement



To conclude: some policy options?

- •Create more specific incentives for local and regional CBC
- •Specifically target civil society and its participation
- Integrate local knowledge in understandings of CBC's role in regional development
- •Seriously pursue the ITI and CLLD concepts in crossborder contests



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Thank you

